



Saugeen Valley Minor Hockey Association

Sponsorship Package
2023-2024



Saugeen Valley Minor Hockey Association (SVMHA) is a non-profit organization that provides youth from the Town of Hanover and the Municipality of West Grey the opportunity to play hockey in a positive and healthy environment. We provide multiple programs at various levels of play to ensure that hockey in SVMHA is possible for as many youths as possible.

There are many benefits to playing minor hockey. Participation on a hockey team builds social skills, improves self-esteem and physical fitness, increases academic success, and offers a greater sense of community. Minor hockey is one of the focal points of our communities!

Dedicated volunteers work tirelessly to support and run our association. Our association is greatly assisted because of the generous support of our community businesses and team sponsors. This support ensures we can run successful hockey programs and player development.

Sponsorship plays a vital role in the development of our hockey; your sponsorship would show great community involvement. The costs of team jerseys, ice time and referees continue to increase and recruiting new kids to keep the game alive and running skills development programs, all require a tremendous amount of funding to operate our program; as such, we are looking to our community for sponsorships.

There are many benefits to becoming a sponsor!

Why Sponsor?

It provides our children with an opportunity to become physically active and be part of a team.

SVMHA fosters good citizenship, community participation and community pride through sport. All members are to follow a code of conduct.

Sponsorship plays a critical role in providing funding for our programs, player development and support of families in need.

Having your company or business name associated with a minor sports program resonates with customers and clients.

Hockey families and community members almost always end up dedicated supporters of community-based businesses.



Saugeen Valley Minor Hockey Association 2023-2024 Sponsorship Package

Thank you for considering one of the Saugeen Valley Minor Hockey Sponsorship opportunities for the 2023-2024 season. We look forward to following up with you regarding how we can best meet your business' sponsorship needs. If you have any questions or additional ideas of how your company can partner with SVMHA to help keep hockey affordable for youth in our community, please contact us.

If your sponsorship package includes your company logo or name on SVMHA banners, they will be displayed at the entrance of all three arenas for all of our association's home games. Your sponsorship will run from September 2023 until the end of our hockey season in March 2024.

Standard Packages

1. GOLD LEVEL—\$1000

- A 9" x 9" sized logo on banner to be displayed at the arena entrance.
- Listed as a sponsor on the SVMHA website with your Company Logo shown and a link to your website.
- Thank-you advertisement posted on our Facebook page and Instagram account.
- Thank-you plaque.

2. SILVER LEVEL - \$500

- A 6" x 6" sized logo on banner to be displayed at the arena entrance.
- Listed as a sponsor on the SVMHA website with your Company Logo.
- Thank-you advertisement posted on our Facebook page and Instagram account.

3. BRONZE LEVEL - \$250

- Name on banner to be displayed at the arena entrance.
- Thank-you advertisement posted on our Facebook page and Instagram account.



Special Packages

Award & Banquet Sponsor \$800

- Sponsorship of the purchase of yearend awards for the 2023-2024 season and/or the purchase of food for the membership.

Sponsor's logo will be included in all media related to banquet as well as on the back of the awards. Listed as a sponsor on the SVMHA website with your Company Logo.

Skills Development Sponsors \$400

- We are looking for a minimum of five (5) Skills Development Sponsors. The funding received under this package will be used specifically for skill development programming at each age group, via additional power skating and skill development sessions.

Sponsor's will be referred to in all communication regarding skills development clinics. Listed as a sponsor on the SVMHA website with your Company Logo.

Tournament Sponsor \$300

- Tournament sponsorship funds will go towards awards, ice fees as well as referee costs.

Sponsor's will receive specific recognition when social media posts refer to a specific tournament. Listed as a sponsor on the SVMHA website with your Company Logo.

*Sponsor can indicate which tournament they would like to sponsor, if no preference given SVMHA will decide which tournament based on funding.



Saugeen Valley Minor Hockey Association 2023-2024 Sponsorship Form

Company Name:		
Address:	City:	Postal Code:
Telephone:	Email:	
Company Website:		
Contact Person:		

Please print clearly

Sponsorship Package

- Gold Level \$1,000
- Silver Level \$500
- Bronze Level \$250
- Optional \$_____ Any sponsorship amounts will be accepted.

Special Packages

- Award & Banquet Sponsor \$800
- Skills Development Sponsor \$400
- Tournament Sponsor \$300, Tournament to Sponsor _____

Payment: Cheque E-Transfer

Company Logo

Please forward an electronic file with your high-resolution company logo and any other pertinent information directly to Megan Kanters @ director@saugeenvalleyminorhockey.com

E-transfer can be sent to treasurer@saugeenvalleyminorhockey.com

Cheques to be made payable to: Saugeen Valley Minor Hockey Association

Return completed form and payment to the following address or any executive member:

Saugeen Valley Minor Hockey Association PO Box 20031, Hanover ON N4N 3B8

**THANK YOU FOR SPONSORING THE YOUTH OF SAUGEEN VALLEY
MINOR HOCKEY**